

**From:** Lewis, Diane <Diane.Lewis@brent.gov.uk>  
**Sent:** 15 March 2022 15:12  
**To:** Business Licence <business.licence@brent.gov.uk>  
**Subject:** RE: CONSULT: Variation - Basement, 93-95 Ealing Road, Wembley, HA0 4BN - 23826

Dear Business Licensing,

I have looked at this application, in particular the location of the premises which is situated in a mixed commercial/ residential area. The entrance to the premises is located adjacent to residential properties.

Representation is made that the likely effect of the approval of this application without suitable conditions will be detrimental to the Licensing Objectives with regards to the prevention of public nuisance. Representation is made on the grounds that public nuisance is likely to be experienced by the occupiers of neighbouring and nearby residential units from:

- The noise caused by patrons exiting the premises at noise sensitive hours

The representation is justified by consideration of the noise sensitive hours during which it will take place and the time the premises will disperse of guests.

It is recommended that the following conditions are attached to the application in order to prevent public nuisance:

1. Queuing patrons shall be monitored by an SIA approved security team member to ensure proper conduct and to keep noise at a moderate level
2. SIA approved door supervisors shall be present at the end of the events, and remain until the patrons have dispersed and have made their way quietly away from the venue
3. A staggered dispersal strategy shall be employed to ensure minimal noise disturbance to local residents
4. Display signs shall be placed in prominent areas to make patrons aware of residential neighbours with a request to respect them and keep noise at a moderate level

If the applicant is willing to accept the conditions outlined above, the Nuisance Control Team will be in a position to withdraw the representation.

Kind regards,

Diane Lewis  
Nuisance Control Officer  
Community Protection  
Regeneration and Environment